

Abbey Oldham

Multimedia Producer

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EXPERIENCE

Producer - Rhode Island PBS

Providence, RI

March 2021 - Present

- Spearhead podcast collaboration with The Boston Globe - facilitating one of their top episodes of 2022. Research topics and book guests.
- Facilitated the migration from Buzzsprout to ART19 for three podcasts.
- Launched a new podcast season, *Future of XYZ*, in two months. Edit audio and video podcasts, schedule episode distribution, collaborate on promotional material.
- Produce flagship political show, *A Lively Experiment*; 50 weekly episodes a year. Edit roll-ins, line produce, ensure delivery across platforms.
- Produce biannual documentary program, *Our Town*, delivering every episode at least a month ahead of schedule. I work with dozens of community members and write 12+ scripts for each.
- Develop and advance story ideas; book and research guests; book and research studio and field shoot locations. Booked and produced an interview at Fenway Park on gameday.
- Pitch, produce, write, shoot, and edit segments for programs including *Rhode Island PBS Weekly*, *Art Inc.*, and *Education Services*.
- Write copy and deliver materials for website and promotional use.
- Conceptualized and pitched a new program, *In Case You Missed It*.
- Produce content for multiple platforms: podcasts, broadcast, digital, and social.

Associate Producer - KET

Lexington, KY

Feb. 2018 - March 2021

- Produced field and studio shoots; edited segments for the only state-wide network in Kentucky with a viewership of 1 million people a week.
- Led crews up to eight people. Was the videographer on solo shoots.
- Produced and edited segments between 3-30 minutes long for multiple programs, including public affairs, legislative coverage, an interview show, and magazine show.
- Produced [segment](#) that aired on PBS NewsHour with over 8,400 views online.
- Trained and mentored associate producer, interns.
- Booked guests, including six sitting United States Representatives, two sitting US Senators, an Obama scholar, and a Project Runway competitor. Booked locations including Cannon House Building and Sen. McConnell's office.

Production Assistant, Photographer - PBS NewsHour

Washington, D.C.

Nov. 2015 - Feb. 2018

- Digital Producer for Emmy nominated project: [America Addicted.](#)
- Photojournalist for articles, including: [For three brothers, 'Texas pride' means buying a 5-ton truck on Craigslist and helping fellow Texans](#) which earned more than 27,000 Facebook shares; 2,500 Facebook reactions; over than 7,400 Youtube views.
- Videographer for green screen and field shoots, including: [Animals get weird during an eclipse and other things you should know](#) which has more than 30,00 Youtube views to date.
- Created graphics and photos for Instagram, more than doubling followers, from 31k to 81k.
- Created content for the online team beginning in 2016; that year, online users grew 18% to more than 43 million users.
- Produced original content for publication on various online platforms, including this article I wrote: [12 stunning snowflake photos you won't believe were taken by an amateur photographer](#) which has over 33,000 Facebook shares to date.
- Photographed interviewees including Madeleine Albright, Secretary John Kerry and Vice President Pence. Photographer at the Democratic and Republican National Conventions.
- Trained reporters on photography and still cameras.
- Traveled around the country for assignments on short notice.
- I was the first person to fill this position; I helped define the role by bringing new ideas while working within an existing team.
- Conducted research & presented to senior producers daily; research I conducted inspired an article in the [New Yorker.](#)

Creative Services Intern - Scripps Networks Interactive (HGTV)

Knoxville, TN

May - Aug. 2015

- Produced multiple promos for HGTV's hit show Flip or Flop.
- Cinematographer for the [#LoveHGTV summer promo.](#)

Photojournalist and Video Producer - WKU Public Media

Bowling Green, KY

Jan. - Dec. 2014

Multimedia Intern - NPR

Washington, D.C.

Aug. - Dec. 2013

Photojournalism Intern - San Antonio Express News

San Antonio, TX

May - Aug. 2013

Photojournalism Intern- Jackson Citizen Patriot/MLive.com

Jackson, MI

Aug. - Dec. 2012

SKILLS

- Develop and advance story ideas
- Research and book guests
- Research and book studio and field shoots; conduct interviews
- Produce, write, and edit documentary segments
- Write copy and deliver materials for website and promotional use
- Produce and repurpose content for multiple platforms: podcasts, broadcast, digital, and social
- Attention to detail, organization, scheduling, and communication
- Creative problem solving
- Deliver scripts, copy, videos, and other materials ahead of deadline
- Gather and edit audio
- Collaborate with reporters and editors
- Documentary photography - Canon, Nikon and mirrorless cameras
- Videography - Canon C series, Sony XD-cam, DSLR and mirrorless cameras
- Still photography and photo editing

SOFTWARE EXPERTISE

- Adobe Premiere Pro
- Final Cut Pro 7, X
- Adobe Audition
- Adobe InDesign
- Adobe Photoshop
- Mac and PC systems
- Microsoft Word and Excel
- Google Workspace
- Microsoft Office and Outlook
- Zoom and other video meeting platforms
- Canva

EDUCATION

Bachelor of Interdisciplinary Studies, 2014 Western Kentucky University, Honors College, cum laude